

Tectonics Travel Brochure – Due 2/15

Purpose:

Students will use information learned in class and found through research to create a travel itinerary for a customer seeking to explore geologic activity around the world.

EEN 2.1.1 Students will be able to describe how plate tectonics, volcanoes, and earthquakes impact the lithosphere.

EEN 2.1.2 Students will predict the location of volcanoes, earthquakes and faults based on information contained in a variety of maps.

Must Haves:

- (4) Colors
- Company Name & Slogan (Title)
- Define: Divergent
 Convergent
 Transform boundaries
- Draw & Label Diagrams of:
 - Divergent: Ocean-Ocean
 Continent-Continent
 - Convergent: Ocean-Ocean
 Ocean-Continent
 Continent-Continent
 - Transform: Strike-Slip Fault
- Real-World Location of Each
- Travel Itinerary (Map or List)
- Travel Information (Information About the Location or Activities)
- Expected Travel Cost (Hotel & Travel) – Use travel websites as a rough guide
- Packing List
- Image Captions (Labels)

Rubric

Category	4	3	2	1
Writing – Grammar	There are no grammatical mistakes in the brochure.	There are no grammatical mistakes in the brochure after feedback from an adult.	There are 1-2 grammatical mistakes in the brochure even after feedback from an adult.	There are several grammatical mistakes in the brochure even after feedback from an adult.
Writing – Organization	Each section in the brochure has a clear beginning, middle, and end.	Almost all sections of the brochure have a clear beginning, middle, and end.	Most sections of the brochure have a clear beginning, middle, and end.	Less than half of the sections of the brochure have a clear beginning, middle, and end.
Content – Accuracy	All facts in the brochure are accurate.	99 – 90% of the facts in the brochure are accurate.	89 – 80% of the facts in the brochure are accurate.	Fewer than 80% of the facts in the brochure are accurate.
Attractiveness & Organization	The brochure has exceptionally attractive formatting and well-organized information.	The brochure has attractive formatting and well-organized information.	The brochure has well-organized information.	The brochure’s formatting and organization of material is confusing to the reader.
Graphics/Pictures	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems “text – heavy”.	Graphics do not go with the accompanying text or appear to be randomly chosen.
All Requirements Met	All requirements were met	All but 1 requirement was met	2 or 3 requirements were not met	Less than 3 requirements met
Spelling & Proofreading	No spelling errors remain after one person other than the author reads and corrects the brochure.	No more than 1 spelling error remains after one person other than the author reads and corrects the brochure.	No more than 3 spelling errors remain after one person other than the author reads and corrects the brochure.	Several spelling errors in the brochure.
Oral Presentation	Interesting, well – rehearsed with smooth delivery that holds the audience attention.	Relatively interesting, rehearsed with a fairly smooth delivery that usually holds audience attention.	Delivery not smooth, but able to hold audience attention most of the time.	Delivery not smooth and audience attention lost.

Total Score _____/32